



# **COOKIE POLICY**

Cookie Policy of T.C.R. S.p.A. website

As supplement to the Privacy Policy available on its website www.tcravenna.it and in compliance with applicable laws and regulations, T.C.R. S.p.A. provides herewith the information required on the types, purposes and methods of use and management of the cookies used by T.C.R. S.p.A. (hereinafter referred to as 'Company' or 'Owner') on its website.

## Applicable laws and regulations

Below are the current applicable laws and regulations on cookies:

- Directive 2002/58/EC ('Directive on privacy') and subsequent amendments, as transposed into the Italian law under art. 122 of the Italian legislative decree no. 196 of 30 June 2003 (hereinafter also referred to as 'Code'); Regulation (EU) 2016/679 (hereinafter also referred to as 'Regulation' or 'GDPR') in relation to the concept of consent under art. 4, point 11), and art. 7 as well as art. 32, as last interpreted by the WP29 Guidelines adopted on 10 April 2018, ratified by the European Data Protection Board on 25 May 2018 and last replaced by the Guidelines 05/2020 on consent under Regulation 2016/679 adopted on 4 May 2020;
- Italian Guidelines on cookies and other tracking tools of 10 June 2021 (published on the Italian Official Gazette no. 163 of 9 July 2021).

#### **Definition of cookies**

Cookies are strings of texts sent by the websites (so-called 'publishers' or 'first party') visited by the user or by other websites or web servers (so-called 'third parties') to the user's computer or mobile device, which stores and sends them back to the website from which they were received whenever the user visits that website again.

This allows the website to identify the user both for the duration of the session and for longer periods and to automatically adjust to the user and optimize the user's browsing experience.







Moreover, cookies provide the website manager with information on the user's browsing activity in order to obtain statistical data on the use of the website and improve browsing.

## Types of cookies

According to personal data protection regulations, cookies may be divided into 'technical' cookies, which do not require the user's consent, and analytical cookies different from technical and 'profiling' cookies, which require the user's consent.

## **Technical cookies**

Technical cookies are used for the sole purpose of 'carrying out the transmission of a communication over an electronic communication network or to the extent strictly necessary for the provider of an Information Society service explicitly requested by the subscriber or user to provide such service' (see art. 122, par. 1, of the Italian Privacy Code).

This type of cookies is further divided into:

- <u>Navigation or session cookies</u>. These cookies are essential to browse and use all functions of the website, such as maintaining the session active and accessing restricted areas. They are strictly necessary since the requested services could not be provided without them. These cookies do not collect information used for commercial purposes.
- <u>Analytics cookies.</u> They collect and analyse information on the use of the website by visitors (visited pages, number of accesses, time spent on the website, etc.) to optimize the website management. They are considered technical cookies if they are only used for statistical purposes as well as if, in case of third-party cookies, at least the fourth component of the IP address is hidden and if third parties do not combine such analytics cookies with other elements (e.g. customer's files or statistics of visits to other websites) and do not transfer them to any third party.
- <u>Functionality cookies</u>. They allow the user to browse the website according to a series of selected criteria (e.g. the language) in order to optimize the user's browsing experience. All information collected by these cookies is anonymous.

Enabling technical cookies allows the website to work at best.







### **Profiling cookies**

These cookies are used to lead back to specific, identified or identifiable subjects, specific actions or behavioural patterns recurring in the use of the functions offered (so-called 'pattern') in order to group the different profiles within homogeneous clusters of different sizes, so that it is possible to send targeted advertising messages in line with the preferences expressed by the user while browsing the net.

#### **Third-party cookies**

These cookies are installed by other websites managed by other subjects ('third parties') while browsing the website. The website Owner thus acts only as technical intermediary between the user and such third parties.

#### **Cookie management**

A link to the preferences management section is available at the bottom of each page of the website. In this section the user can find the controls and instructions to manage any previously given consents, agree on the use of all cookies or only strictly necessary cookies, and modify any previous choices made.

#### Cookies used by TCR website

In this website, the following technical cookies are used, which do not require the user's consent to be enabled:

- management of cookies necessary for the website;
- management of technical statistical cookies for the website;







Cookie type and owner	Cookie technical name	Operation and purpose	Storage period
Third-party   hubspot.com	cf_bm	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	2 years
Third-party   tcravenna.it	hssrc	This cookie is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	2 years
Third-party   tcravenna.it	hssc	This cookie is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	2 years
Third-party   tcravenna.it	hstc	This cookie is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	2 years
Third-party   tcravenna.it	wp- wpml_current_language	Stores the current language. By default, this cookie is set only for logged-in users. If you enable the language cookie to support AJAX filtering, this cookie will	2 years







		also be set for users who are not logged in.	
Third-party   tcravenna.it	hubspotutk	This cookie is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie, it cannot be classified as Strictly Necessary.	2 years
Third-party   hubspot.com	_cfuvid	Session	2 years
Third-party   wordpress.com	Wp-settings-time-2	An API, cookieless tracking, or other resources	2 years







In this website, the following profiling cookies are used, which are stored for 2 years and require the user's consent:

- management of non-technical marketing cookies for the website;
- management of non-technical statistical cookies for the website.

Cookie type and	Cookie technical name	Operation and purpose	Storage period
owner			
Third-party   linkedin.com	Linkedin_oauth_	To store and track visits across websites.	2 years
mikedin.com	Linkedin_Oadtii_	deross websites.	
Third-party   linkedin.com	Lms_ads	To store and track visits across websites.	2 years
Third-party	_fbp	To store and track visits	2 years
facebook.com	P	across websites.	
Third-party   linkedin.com	_GA	To store and track visits across websites.	2 years

